The Mission of Making a Difference through Partnerships and Collaborations

Jing Castaneda, Program Director of Bantay Bata 163
ABS-CBN Lingkod Kapamilya Foundation, Inc.
Guys, please share this so we can help those who would like to see Pope Francis or participate in the Papal Visit. I'll be coming out with tips in the future so please monitor my FB Fan page Jing Castaneda Abscbn and my online column - Kasambuhay at http://www.pusongpamilya.com. God Bless!
Jing Castaneda-Velasco shared a photo.

January 27, 2015

Covering Pope Francis 😊

Jing Castaneda-Velasco

January 16, 2015

No signal. No internet. Understandable for everyone's security but makes my job more challenging! Had to use a special line (secret weapon).
GOOD VIDEO. MUST WATCH lalo na kung ikaw ay magulang nai
It's good na naglalaan ng oras para sa ating mga anak. Minsan lang sila
bata kaya makipagbonding at makipaglaro na sa kanila 😍

GUIDEBOOK
MEDICINAL PLANTS
FOR HEADACHE

PLANT MATERIAL: (choose one)
Yerba Buena (leaves)
Alagaw (leaves)
Lagundi (leaves)
Mansanilya (leaves)
Mayana (leaves)

PROCEDURE: Heat enough fresh plant material over fire and crush it.

DIRECTION FOR USE: Apply the crushed material on the forehead and temples. Put a cloth bondage to keep the plant in place.

15,310,536 Views
Eye opener for young parents

11,946,174 People Reached
457,074 Engagements
1,308,673 Clicks

Maricel F. Guerrero, Gabriel Ng and 24K others
13K Comments
179K Shares
The Power of Social Media

70% of the youth worldwide are online

94% Developed Countries
67% Developing Countries
30% Least Developed Countries

Young people aged 15-24 using the internet

Source: ITU ICT Facts and Figures 2017
In Southeast Asia...

98% of parents allow their kids (ages 3-8 yrs old) to use tablets and other mobile devices.

Children use the internet, from 5 minutes to several hours depending on the mood, purpose, capacity to pay and economic status.

“For every new piece of technology that changes how children access information, communicate, or find entertainment, a new danger also presents itself to children, families and society”
Cyberbullying

According to another survey conducted by child care non profit Stairway Foundation Inc., last March 2016

• 80% of teenagers in the Philippines aged 13-16 have been cyberbullied through social media
• 60% of their counterparts in the 7-12 age bracket suffered the same abuse.
• They are being bullied through threats, photo editing, humiliation by exposing private conversations, impersonation
I created this Fanpage because being in media, I am lucky to have access to EMPOWERING, ACCURATE and PRACTICAL information... I want to share them with you since they are very useful in our daily lives ☺

Please **LIKE** and **FOLLOW** my Facebook page and share the posts you find interesting para mas marami pa tayong matulungan. I believe that life – particularly raising a family -- is a challenging journey. But sharing the load with fellow travelers makes it fun and worthwhile.

**FB page: @JingCastaneda**
Media with a sense of purpose has the power to create social impact.
The Challenge of Social Media

Educating the public on responsible social media use is vital if we want to influence policy shapers, change the social mindset, and mold empowered communities.
Pursuing a mission requires love, empathy, and most importantly, unity.
Find your **passion**.

Create a **community** of like-minded individuals.

Turn it into your **mission**.
Just as it takes a village to raise a child, it takes safe, loving, empowered (virtual / physical) communities to create a better world.
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**FB page:** @JingCastaneda
Thank you!
“The family is the most important wealth of a nation.
May we endeavor to defend and strengthen the foundation of society.”

Pope Francis
UNICEF (2016) also described the Philippines as ‘the global epicentre of the live-stream sexual abuse trade’.

“The Philippines seems to have become some kind of a center of internet abuse of children. With Filipino children sought after by pedophiles all over the world, and impoverished families tempted to earn from it, online child sexual abuse has become a big business in the country” - Loida Sylwander, UNICEF representative 2016
To love, care and protect every Filipino child... the heart of every Filipino family.
Preventive Capacity-Building Training programs with LGUs, schools, communities, companies & associations; goes into preventive & formative programs to promote positive parenting, family values & the empowerment of every child;

NETWORK with POOL OF EXPERTS
PARTNER with us...

Leave a LEGACY 😊
Make your mark in transforming the lives of the children and families you will help
“Kindness is something that you can never give away. It keeps on coming back. You never run out. So this is the kind of culture we are trying to inculcate in our companies.”

- GENY LOPEZ